



DiveBar's 6th Annual Holiday Party

Conchy Tonk

December 15, 2017



2017-2018 Sponsorship Opportunities



ABOUT US

DiveBar is a voluntary bar association composed of legal professionals that promotes education and awareness about coral reefs and other marine environments through scuba diving, philanthropic activities, and learning experiences. Founded in 2011, we are the first bar association of its kind in the United States and are a registered 501(c)(3), non-profit, tax-deductible organization. Our membership includes a broad range of legal professionals. We attract members from all over the country, but primarily in South Florida, who attend our events, which include not only diving but also social activities and educational and civic opportunities, all imbued with an atmosphere unique to DiveBar. We have a mailing list of over 4,000 people, mainly from the South Florida legal community, and over 150 active members.



Donors like you are what makes our organization possible. Your cash or in-kind donations not only ensure our organization's success, but supports our many beneficiary organizations as well. We hope that you will join us in sponsoring DiveBar's Conchy Tonk Holiday Party and make this year our best year yet!



OUR FOCUS IS ON THE FLORIDA KEYS

We believe we speak for all of our past and current sponsors, members, colleagues, family and friends when we express how deeply impassioned and empathetic we are to our friends in the Florida Keys in the aftermath of Hurricane Irma.



As it so happens, DiveBar had it's very first dive in 2011 in the Florida Keys - a two-tank afternoon dive in Key Largo. Following up the dive with a fantastic seafood dinner and good company, the foundation of a phenomenal organization was formed. Since then, DiveBar continues to organize dives all over the Florida Keys. The Florida Keys are a part of us as individuals and a integral part of the mission of the DiveBar organization.

It is no coincidence that this year's "Conchy Tonk" holiday party and our subsequent events and fundraisers in 2018 will be focused on the relief and rebuilding efforts of the Florida Keys. The net proceeds of our Conky Tonk Holiday Party will go to

The United Way of the Florida Keys Hurricane Irma Relief Fund.



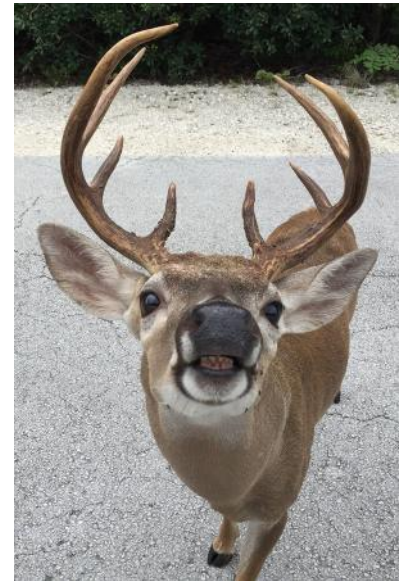


United Way of the Florida Keys

HURRICANE IRMA RELIEF FUND

The United Way of the Florida Keys ("UWFK")'s Irma Relief Fund will be distributed between 16 organizations that are currently or were formerly UWFK community partners. They have been vetted by United Way of the Florida Keys in recent years, and are some of the organizations best positioned to help meet the needs of families and individuals throughout Monroe County, focusing on mid- and long-term recovery:

- Burton Memorial Church serving the Upper Keys
- Florida Keys Children's Shelter serving children Keys-wide
- Florida Keys Outreach Coalition serving Keys-wide
- Florida Keys Healthy Start Coalition serving Keys-wide
- MARC serving adults Keys-wide
- Domestic Abuse Shelter serving Keys-wide
- Independence Cay serving the Middle Keys
- KAIR serving the Middle Keys
- Marathon Lutheran School serving the Middle Keys
- Marathon Rec Center serving the Middle Keys
- Star of the Sea Outreach Mission serving Keys-wide
- Wesley House Family Services serving Keys-wide and at the Inez Martin Childcare Center in Key West
- Southernmost Boys & Girls Clubs serving the Lower Keys



For more information about the United Way of the Florida Keys and the Hurricane Irma Relief Fund, please visit their website: <http://www.keysunitedway.org/>

Sponsorship Levels

INSTRUCTOR - \$5,000

- One-year sponsorship with DiveBar as a corporate partner in all events, seminars, and fundraising efforts
- Recognized in the first 2018 release of Divebar's biweekly newsletter "In the Bubble"
- Recognized at Conchy Tonk Holiday Party by Chairman of the Board, Bob Kelley, Esq.
- (12) VIP Guests
- Company logo displayed at Conchy Tonk Holiday Party, including but not limited to all event-related publicity material, event banner, and video slideshow

DIVEMASTER - \$2,500

- One-year sponsorship with DiveBar as a corporate partner in all events, seminars, and fundraising efforts
- Recognized in the first 2018 release of Divebar's biweekly newsletter "In the Bubble"
- Recognized at Conchy Tonk Holiday Party by Chariman of the Board, Bob Kelley, Esq.
- (10) VIP Guests
- Company logo displayed at Conchy Tonk Holiday Party, including but not limited to all event-related publicity material, event banner, and video slideshow

RESCUE DIVER - \$1,000

- One-year sponsorship with DiveBar as a corporate partner in all events, seminars, and fundraising efforts
- Recognized in the first 2018 release of Divebar's biweekly newsletter "In the Bubble"
- Recognized at Conchy Tonk Holiday Party by Chariman of the Board, Bob Kelley, Esq.
- (6) VIP Guests
- Company logo displayed at Conchy Tonk Holiday Party, including but not limited to all event-related publicity material, event banner, and video slideshow

ADVANCED OPEN WATER - \$500

- Recognized in the first 2018 release of Divebar's biweekly newsletter "In the Bubble"
- (4) VIP Guests
- Company logo displayed at Conchy Tonk Holiday Party, including but not limited to all event-related publicity material, event banner, and video slideshow

OPEN WATER - \$250

- Recognized in the first 2018 release of Divebar's biweekly newsletter "In the Bubble"
- (2) VIP Guests
- Company logo displayed at Conchy Tonk Holiday Party, including but not limited to all event-related publicity material, event banner, and video slideshow

In-Kind Donations

Not all donations to DiveBar's Conchy Tonk Holiday Party have to be in cash. In-kind donations are just as needed (they make for great silent auction and gift basket items) and are always welcome.

Your in-kind donation can be many things - gift certificates, products, even labor. What matters is the estimated cash value of your donation so we can match it to the appropriate sponsorship level.

Retail Value of Donation:

\$5,000+ - Divemaster Level **

*(**Please note, you must have an appraisal for donations at this level. If you have any questions, please contact Kelsey Black: 617-645-8988 or kelsey.black@waterwayblack.com**)*

\$2,500- \$4,999 - Rescue Diver Level

\$1,000- \$2,499 - Advanced Open Water Level

\$500- \$999 - Open Water Level

\$499- and below - Recognition in event video presentation, and opportunity to distribute promotional materials at the event.

In-kind donations should be sent to:

Underwater Bar Association

c/o Kelsey Black - Silent Auction Chair
1401 E. Broward Blvd., Suite 204
Fort Lauderdale, FL 33301





Financial Sponsorship Commitment Form

Company/Individual: _____

Address: _____

Phone: _____ **Email:** _____

Contact Person: _____

DiveBar Committee Member: _____

Level of Sponsorship - Please select one:

- Instructor - \$5,000
- Divemaster - \$2,500
- Rescue Diver - \$1,000
- Advanced Open Water - \$500
- Open Water - \$250

Payment Method:

- Check
- Credit Card

*Donations can also be accepted
through DiveBar's website:
www.thedivebar.org.*

Please charge \$ _____ to my card. Type: VISA/Mastercard/Discover/AMEX

Name on card: _____ Expiration Date: _____

Card Number: _____ CVV: _____

Signature: _____ Date: _____

Please make check payable to: **Underwater Bar Association**
and mail to:

**Underwater Bar Association,
c/o Alina O'Connor, Esq.
7951 NE Bayshore Ct., #214
Miami, FL33138**

Don't forget to send us your logo!

*As our valued sponsor, please email a high
resolution color vector logo to
Kelsey.Black@waterwayblack.com*

The Underwater Bar Association Inc. is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



In-Kind/Silent Auction Commitment Form

Company/Individual: _____

Address: _____

Phone: _____ Email: _____

Contact Person: _____

DiveBar Committee Member: _____

Value of Item Donated - Please select one:

- \$5,000+ - Divemaster
- \$2,500 - \$4,999 - Rescue Diver
- \$1,000 - \$2,499 - Advanced Open Water
- \$500 - \$999 - Open Water
- \$499 and below

(**Donor is responsible for valuation of item(s). Please value your donated item(s) accurately and at its fair market value**)

Value of Item: _____

Description of Item: _____

Please drop off or send your donated item to:

**Underwater Bar Association,
c/o Kelsey Black, Esq.
1401 E. Broward Blvd., Suite 201
Fort Lauderdale, FL 33301**

Don't forget to send us your logo!

As our valued sponsor, please email a high resolution color vector logo to Kelsey.Black@waterwayblack.com

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EVENT INFO

6th Annual Holiday Party
"Conchy Tonk"

Friday, December 15, 2017
6:00pm - 10:00pm

For questions about the event or
sponsorship opportunities, please contact:
Kelsey Black, Esq.

(617) 645-8988 or
kelsey.black@waterwayblack.com

Quarterdeck
1541 Cordova Rd.
Fort Lauderdale, FL 3316

Our Featured Artist: Abigail White

We are honored to have Abigail White as our featured artist for this year's Conchy Tonk Holiday Party! Abigail is a native artist of Key West whose paintings depict the "conch houses" of Key West. Her enchanting painting "**Concharitaville**" is the spotlight at this year's Conchy Tonk party.

Abigail has also graciously donated two of her beautiful original paintings to our Silent Auction! You can also purchase her prints directly from her website: <https://fineartamerica.com/profiles/abigail-white.html>

THANK YOU TO OUR 2017 SPONSORS



The McGregor Smith
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Michael Kaufman



Anita Paoli, Esq.



Susan Elizabeth Klock,
P.A. sq.

